



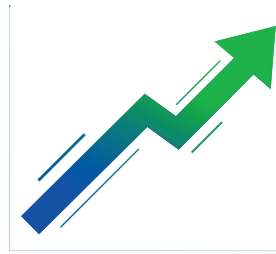
Grow With World's No 1
E-COMMERCE COMPANY

**BECOME AN
AMAZON TRAINED
E-COMMERCE SPECIALIST**

Earn upto 75k per seller



SKY IS THE LIMIT ON AMAZON
**GET THE EXPERTISE OF
SELLING ON AMAZON**
INCREASE YOUR PROFITS





BECOME A

PREFERRED CHOICE OF EMPLOYERS

**IN THE BOOMING
ECOMMERCE INDUSTRY**

**1.45 MILLION JOBS BY 2021 -
SNAPDEAL & KPMG REPORT**

Whether you are **MBA, BTech** or a **simple graduate**, **e-commerce** ecosystem is open for all, with ATES, you can create another dimension. of opportunities for you

The e-commerce segment in India is expected to cross **USD 103 billion by 2020**, the online seller base is expected to grow by 1.3 million by 2020 and is projected to add **more than 10 million new net jobs in the future.**



WHAT IS ATES?

ATES program is introduced by amazon to expand it's business in india. an excellent opportunity to grow with the fastest growing e-commerce company in the world.

Become an ates (amazon trained e-commerce specialist) and get registered with amazon as a freelancer and get paid directly from amazon. earn up to 75000 inr per seller.

OUR TRAINING INCLUDES



1.ONLINE TRAINING

Online training available,
learn from your home, office or anywhere.



2.VIDEOS AND STUDY MATERIAL

Get access to easy learning content on
150+ topics in English

OUR TRAINING INCLUDES



3. SESSION RECORDINGS

Recorded sessions at your convenience anytime, anywhere, to re-learn



4. POST COURSE COMPLETION SUPPORT FOR ATES FROM AMAZON

Get induction call and help from support center to launch your freelancing business

ATES COURSE COVERAGE

WHAT YOU WILL LEARN

1. STEPS TO LAUNCH YOUR BUSINESS

- 1 Intro to Seller Central

2. ADDING PRODUCTS

- 1 Add a product
- 2 Create a new product
- 3 Prepare your listings in bulk
- 4 Add products using Flat Files
- 5 Add products with variations
- 6 Add products using Listing Loader

3. GTIN/PRODUCT ID & APPROVALS

- 1 GTIN (UPC/EAN/ISBN) exemption

4. GOODS & SERVICES TAX (GST)

- 1** Overview of GST
- 2** PTC (Product Tax Code)
- 3** HSN (Harmonized System Nomenclature)

5. GOODS & SERVICES TAX (GST)

- 1** Amazon Branded Packaging
- 2** Processing Self Ship orders
- 3** Processing Easy Ship orders
- 4** Seller Fulfilled Prime
- 5** Buyer Initiated Order Cancellation
- 6** Seller Initiated Order Cancellation
- 7** Manage returns

6. BUY BOX

- 1** Buy Box Overview
- 2** Winning the Buy Box

7. COUPONS, PROMOTIONS & DEALS

- 1** Create Coupons
- 2** Create Promotions
- 3** Create Lightning Deals
- 4** Selling Coach

8. AUTOMATE PRICING

- 1** Intro to Automate Pricing
- 2** FAQs on Automate Pricing
- 3** Creating a Pricing Rule
- 4** Sales Based Pricing Rule

- 5** ▶ Editing a Pricing Rule
- 6** ▶ Pricing Dashboard
- 7** ▶ Enabling Continue Repricer

10. SPONSORED PRODUCTS

- 1** ▶ Intro to Sponsored Products
- 2** ▶ Create Campaign & Ad groups
- 3** ▶ Automatic Targeting
- 4** ▶ Understand Campaign Metrics
- 5** ▶ Manual Targeting
- 6** ▶ Auto Optimize Manual Campaigns
- 7** ▶ Negative Keywords
- 8** ▶ Keyword Match Type
- 9** ▶ Campaign Manager

10. FULFILLMENT BY AMAZON (FBA)

- 1 Frequently Asked Questions on FBA
- 2 Intro to FBA
- 3 FBA Account Settings
- 4 FBA Shipment creation
- 5 Set FBA quantity
- 6 Prepare products for FBA shipments
- 7 Label FBA Products Scheduling FBA Appointment
- 8 Regulatory requirements for FBA inbound pickup
- 9 FBA Fees
- 10 Restock inventory management
- 11 Manage excess FBA Inventory
- 12 FBA errors

- 13** Identify missing listings.
- 14** Commingled FBA inventory
- 15** FBA removal process
- 16** FBA Order removal using Flat File
- 17** Closing FBA Listings
- 18** Delete unwanted FBA listings

11. REGULATORY COMPLIANCE

- 1** Information on Dangerous Goods
- 2** Dangerous Goods Awareness
- 3** Battery Selling Standards
- 4** Battery Questions Help

12. REPORTS

- 1 Overview of reports
- 2 Payment reports
- 3 Order reports
- 4 Inventory reports
- 5 Settlement reports
- 6 Business Reports

13. ACCOUNT HEALTH

- 1 Order defect rate
- 2 Late shipment rate
- 3 Cancellation rate
- 4 Customer queries response time

14. PERFORMANCE

- 1 Warnings or temporary hold on selling privileges
- 2 Writing a Plan of Action (POA)
- 3 Sample Plan of Action (POA)
- 4 POA on Order Defect Rate Sample POA: Order Defect Rate
- 5 POA on Cancellation Rate Sample POA: Cancellation rate
- 6 POA on Late Dispatch Rate
- 7 Sample POA: Late Dispatch Rate POA on Brand Infringement
- 8 Sample POA: Brand Infringement POA on Counterfeit products

ACT NOW!

TAKE ADVANTAGE OF THE BOOMING PHASE

